

Anja Mahlberg

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With five years dedicated to 2D motion graphics animation, I've honed my skills in crafting engaging visuals and bringing concepts to life. My journey in this field has instilled in me a deep appreciation for creativity and storytelling.

Professional Experience:

Senior Animator | Studio Orange, Perth Western Australia | April 2021 - Current date

- Lead a team of animators, scheduling and assigning projects.
- Client liaison and leading in setting up meetings to discuss creative choices and next steps to providing quality content clients seek.
- Developed high-quality animations for short films, commercials, promotional videos, explainer videos and general media videos.
- Collaborated closely with directors, videographers, and colleagues to ensure cohesive visual storytelling.
- Utilised expertise in 2D motion graphics to meet project requirements and deadlines.
- Demonstrated flexibility and creativity in adapting to different animation styles and project demands.

Freelance Animator | Self Employed, Bath England | 2019 - 2020

- Independently managed clients, ranging from small businesses to larger organisations.
- Conceptualised and executed visually engaging 2D animations and motion graphics for a variety of purposes including logos, explainer videos and social media content.
- Collaborated closely with clients to understand their vision, goals, and brand identity, ensuring that the final product effectively communicated their messages and captured their target audience's attention.
- Demonstrated versatility in adapting animation styles and techniques to meet the unique requirements of each project, while maintaining consistency with client branding guidelines.

Education:

Bachelor of Creative Arts (Animation) | JMC Academy, Melbourne Australia | 2017 - 2019

Diploma in Interactive Media (Animation) | AIT Academy, Sydney Australia | 2016 - 2017

Skills:

- Proficient in Adobe Creative Suite, mainly After Effects, Illustrator, Photoshop, Premiere Pro, Audition, InDesign, Media Encoder.
- Strong understanding of animation principles such as timing, motion, and character acting.
- Ability to work collaboratively in a team environment and communicate effectively.
- Detail-oriented with a focus on delivering high-quality animations within deadlines.
- Knowledge of film techniques and camera operation.

Portfolio:

https://drive.google.com/file/d/1Lu_nlWW_MYeGfMF9x6UaQwboF5Gvr9Gt/view?usp=sharing

References:

Available upon request.